

OXFORD
UNIVERSITY PRESS

Instructor Quick Start Guide:

Oxford Learning Link Direct for Rottinghaus's
Inside Texas Politics, 2nd Edition

What's Inside:

[Introduction](#)
[Instructor FAQ](#)
[Gaining Access](#)
[Getting Acquainted with Your Resources](#)
[Student Registration](#)
[Implementation Checklist](#)

Introduction

Welcome to the digital resources for *Inside Texas Politics, 2nd Edition*!

To help you get off to a smooth start this term, this Instructor Quick Start Guide will cover essential information about using and accessing Oxford's digital resources within your school's LMS via Oxford Learning Link Direct.

Who We Are

At **Oxford University Press, content comes first.** We create high-quality, engaging, and affordable digital material in a variety of formats and deliver it to you in the way that best suits the needs of you, your students, and your institution.

What We Offer

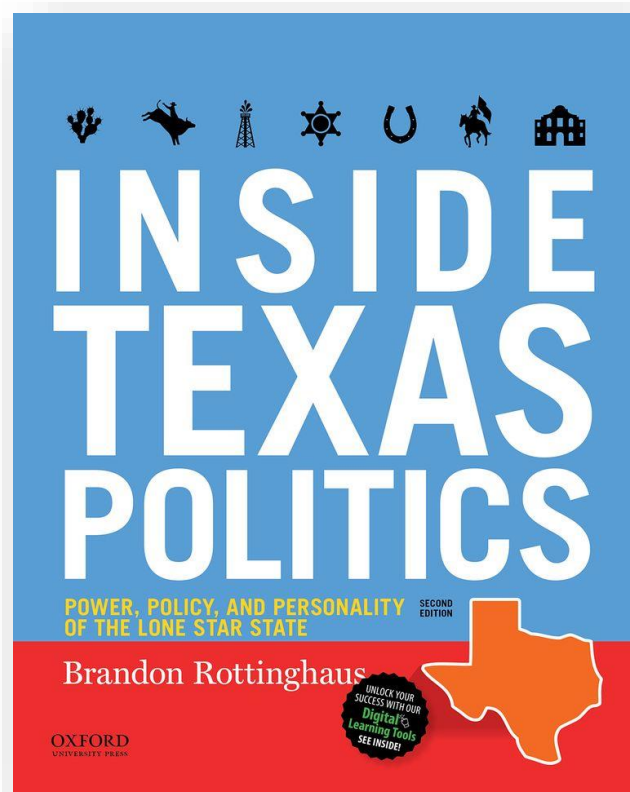
All new print and digital copies of *Inside Texas Politics, 2nd Edition*, come with an access code that allows students to unlock a full suite of engaging and effective digital learning tools. These tools can be made **available within your institution's own LMS** via a one-time course integration involving Oxford Learning Link Direct, also known as an interoperable course cartridge.

With Learning Link Direct, there is no need for you and your students to learn a separate publisher-provided courseware platform in order to access quality digital learning tools within your LMS. Instructors and LMS administrators simply download and install Learning Link Direct and, with the turn of a digital key, incorporate engaging content from Oxford University Press directly into your LMS for assigning and grading.

At this time, we currently offer Learning Link Direct for **Blackboard, Canvas, D2L/BrightSpace, and Moodle.**

Introduction

Additionally, please note that **this guide is meant for instructors who would like to have their students access the digital resources for *Inside Texas Politics* within their school's LMS.** If you do not wish to integrate these resources into your LMS this term, you can also choose to have your students access them via Oxford's cloud-based learning platform, [Oxford Learning Cloud](#) (formerly known as Dashboard), or for self-study through [Oxford Learning Link](#). Visit <https://oup-arc.com/access/rottinghaus2e> for information on these options.



Instructor FAQ

Instructor FAQ

Q: How do I integrate OUP digital content into my course via Learning Link Direct?

A: Follow the simple steps outlined in the [Gaining Access](#) section of this guide.

Q: How do my students access OUP digital content in my course?

A: Have your students follow the three simple steps outlined in the [Student Registration](#) section of this guide.

***TIP:** Make sure to tell your students to register for OUP resources using **the same email address** that they use to access their LMS.

Q: Is access to the digital learning resources for this title included in new copies of *Inside Texas Politics*?

A: Yes! **All new print and digital copies of the text automatically include a one-time-use access code that allows students to unlock our premium digital content** for no additional cost.

Q: What if my students purchased a used or old edition of the book?

A: If students decide to purchase a used book, OUP provides them with the option to purchase **stand-alone access** to our digital content. The stand-alone access card (purchasable either at the bookstore or via OUP's [Ancillary Resource Center](#)) gives you full access to the eBook and the digital assets for half the price of the paperbound text.

Q: What if my students are not prepared to purchase their text or stand-alone access at the start of the term?

A: Students who are not prepared to redeem their access code or purchase access at the start of the term will have the option to activate a 14-day free trial. Additional details can be found in the [Student Registration](#) section of this guide. This free trial option ensures that all students have access to an eBook and all of the material that they'll need for your class on day one.

Instructor FAQ

Q: How long will my students have access to my Learning Link Direct course?

A: All students have access to OUP's digital content for **the duration of your course**.

Q: My school participates in an inclusive access program. Can I make these materials available as inclusive access?

A: Yes, OUP material can be made available for inclusive access programs thanks to our partnerships with major higher education bookstore retailers and e-learning delivery leaders. Contact your Oxford [Sales Representative](#), speak with a Representative from your institution's bookstore, or visit our [Inclusive Access info page](#) to find out more.

Q: Are there instructor materials beyond what's available in the interoperable course cartridge?

A: For your convenience, our interoperable cartridges include links to **instructor materials**. These materials can be viewed and often downloaded by you, the instructor. However, they cannot be accessed by students. If you wish to make an instructor resource visible to students, you should download the resource and then post it to a student module in your course.

Q: Are there any other steps I need to cover to make sure I get my Oxford resources up and running before the beginning of the term?

A: Make sure to check out the [Implementation Checklist](#) section at the end of this guide to see a step-by-step listing of everything you need to get started with your course.

***NOTE:** The time-table for the Implementation Checklist is based on best practices. If you need to implement these sources in a narrower timeframe, our Digital Support Team is there to get you set up in no time at all!

Instructor FAQ

Q: What do I do if I am having problems logging into my course?

A: If you can't login to your LMS or your course in your LMS, contact your local **LMS administrator**. If you're having trouble accessing Oxford content within your LMS, contact the OUP Digital Support team referenced previously.

Q: What technical support resources are available to my students?

A: Our dedicated Digital Support Team is available by phone and email to assist both instructors and students with technical questions. It is highly recommended that you **include the support team's contact information and website in your syllabus**, on your LMS homepage, and any start-of-term communications that you send to your students so that your students know where to turn for help.

- For support regarding **OUP content or access to OUP content**, contact our Digital Support Team at:
 - **Email:** LearningLinkDirect.Support@oup.com
 - **Phone:** 855-281-8749
 - **Website:** <https://oup.softwareassist.com/>
 - **Digital Support Hours:**
 - Monday–Friday: between 9:00am–11:00pm (EST)
 - Saturday: between 11:30am–8:00pm (EST)
 - Sunday: between 11:30am–11:00pm (EST)
- For questions related to **cartridge installation, non-OUP content, or adjusting your LMS settings around OUP's content**, contact your local LMS administrator.

Gaining Access

How to Gain Access to a New Course

Gaining access to a new *Inside Texas Politics* for the first time? **Follow these few simple steps:**

1. The first step toward gaining access to Oxford University Press's digital learning resources in your LMS is to **download Learning Link Direct** for your course from [Oxford Learning Link](https://oup-arc.com/access/rottinghaus2e) at:

<https://oup-arc.com/access/rottinghaus2e>

2. **Log into Oxford Learning Link** for your title and access the instructor resources.
 - Note: If you don't have a Learning Link account, follow the prompts to create an account.
 - If you have any trouble accessing Learning Link, call the **Learning Link support** line at (800) 445-9714.

Home > Political Science/Politics

Rottinghaus, Inside Texas Politics: Power, Policy, and Personality of the Lone Star State 2e

INSIDE TEXAS POLITICS
Brandon Rottinghaus

Description

The second edition of *Inside Texas Politics* provides an exciting insider's perspective on the world of Texas government. The book's focus on how power struggles have shaped Texas institutions and political processes offers a fresh perspective that differentiates it from all other texts on the market. Brandon Rottinghaus, a well-known political scholar, media commentator, and Dallas native, fills the text with his own insider anecdotes, making *Inside Texas Politics*, Second Edition, fun and relevant for today's students. The text's visual representations of data help students foster the skills they need in order to understand and think critically about the political world around them.

Resources for Inside Texas Politics: Power, Policy, and Personality of the Lone Star State 2e

INSIDE TEXAS POLITICS
Brandon Rottinghaus

Inside Texas Politics 2e Instructor Resources
Brandon Rottinghaus
Instructor Resources for Rottinghaus, *Inside Texas Politics 2e*

Gaining Access

3. **Select the LMS/VLE Course package** for your school's LMS.



***NOTE: The Sakai package currently delivers the TEST BANK ONLY.** At this time we do not offer a full, interoperable course cartridge that would allow students to access the full suite of digital resources through Sakai.

4. **Download the package labeled as “Interoperable LMS/VLE Course Package”.**
 - The cartridge will download as a zip file, which includes the actual cartridge file and instructions for installation.



Gaining Access

5. **Hand this file over to your local LMS administrator for installation.**
 - Your LMS administrator will need to **contact our support team for a key/secret** that will allow Oxford resources to be unlocked within your LMS.
6. Once Learning Link Direct is installed and the key/secret has been entered, **the Oxford University Press content can be imported into a course within your LMS** and you can then organize, delete, hide, or otherwise adjust the content settings.

***TIP: Provide your Oxford University Press representative with the name and contact information for your LMS administrator.** This will allow your representative and our Support team to facilitate the installation process and ensure that everything goes as smoothly as possible.

Need more help?

Contact Oxford University Press Support at:

Email: LearningLinkDirect.Support@oup.com

Phone: 855-281-8749

Website: <https://oup.softwareassist.com/>

Digital Support Hours:

- Monday–Friday: 9:00am–11:00pm (EST)
- Saturday: 11:30am–8:00pm (EST)
- Sunday: 11:30am–11:00pm (EST)

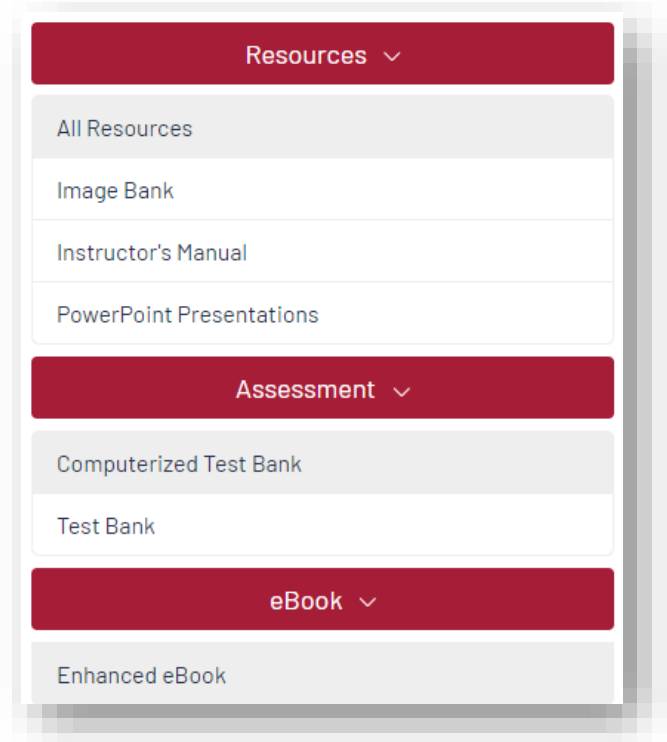
Getting Acquainted with Your Resources

What You'll Find in Your *Texas Politics* Course

Now that you've worked with your Administrator and unlocked Oxford University Press's digital content within your LMS, you can begin exploring your new course!

Instructor access to Oxford's digital learning Resources for *Inside Texas Politics* includes:

- The **Enhanced eBook**, a multi-device web enabled version of the text with integrated links, videos, highlighting and note taking abilities
- **CNN videos**
- An **image bank** with PowerPoint slides for each chapter
- A robust **Instructor's Manual** and **Computerized Test Bank** for each chapter
- And a **PowerPoint slide presentation** for each chapter



***TIP:** Instructor materials can be viewed and often downloaded by you, the instructor. However, they cannot be accessed by students. If you wish to make an instructor resource visible to students, you should download the resource and then post it to a student module in your course.

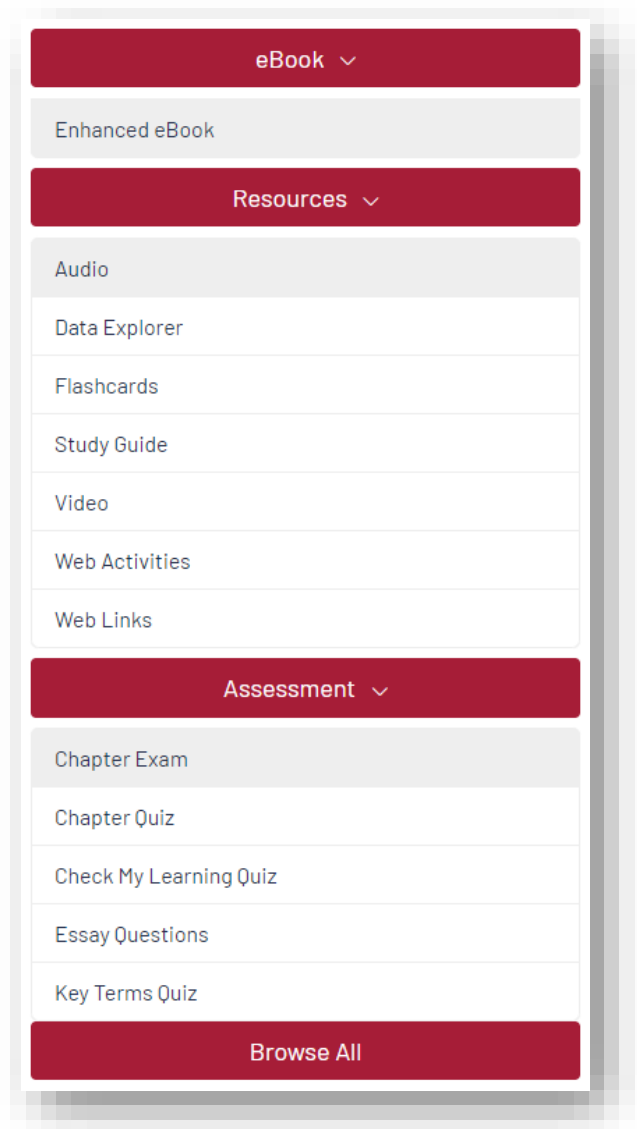
Getting Acquainted with Your Resources

What Your Students Will Find

Your students will be presented with a very similar interface to your own. However, you'll notice that students will have access to slightly different materials.

Student access to Oxford's digital learning Resources for *Inside Texas Politics* includes:

- The **Enhanced eBook**
- **10 CNN Videos** provide fifteen films tied to the chapter topics in the text. Each clip, recent and on a timely topic, is approximately 5-10 minutes in length, offering a great way to launch your lectures
- **25 See for Yourself Videos**
- **Web links and activities**
- **Essay Questions** in every chapter
- **Chapter Quizzes** in every chapter
- **Check my Learning Quizzes** in every chapter
- **Video Quizzes** in every chapter
- **Key Terms Quizzes** in every chapter
- **13 Data Explorer Activities**
- **Student Review PowerPoint slides** to help guide studying
- **Flashcards**
- **Hear for Yourself Audio**



Getting Acquainted with Your Resources

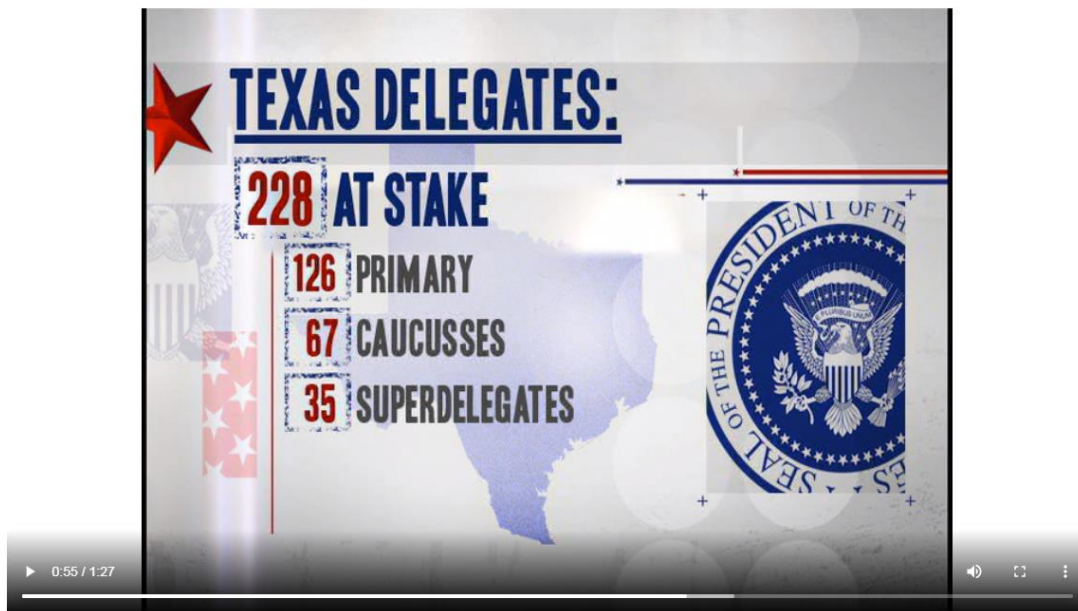
Featured Resources

CNN Videos

Inside Texas Politics' digital course also offers students an enhanced reading experience by including engaging videos that connect your classroom to the real world. **External CNN Videos and Video Quizzes** bring *Inside Texas Politics* to life, allowing students to witness important historical moments.

[Return to Inside Texas Politics 2e Student Resources](#)

CNN Video: Texas Two-Step



Getting Acquainted with Your Resources

Issue Navigators

Data Explorer activities offer students an interactive way to explore data related to major issues in Texas politics today and allows them to reflect on the sources of their own views and opinions.

Each activity will improve your students' abilities to contemplate their political opinions by using compelling and vetting information to raise the level of political awareness. Each Data Explorer activity also ends with an assessment that is assignable and auto-graded in your LMS.

[Return to Inside Texas Politics 2e Student Resources](#)

Data Explorer: Amendments to the Texas Constitution

2011 PROPOSITIONS OVERVIEW

1. Rollover the bars on the graph. Look at the pop-up boxes to figure out how close the votes was on each of the proposed amendments to the Texas Constitution.
2. Click the Abstained button in the legend. Examine approximately what percent of the voting age Texans voted and abstained from voting in this election.
3. After you have examined each proposed amendment, answer the questions below and then click Continue.

Proposition	In favor	Against	Abstained
Prop 1: Tax exemption for surviving spouse of veteran	~75%	~25%	~0%
Prop 2: TX Water Dev Board issue additional bonds not exceed 6 Billion	~35%	~65%	~0%
Prop 3: Issue bonds to finance education loans to students	~55%	~45%	~0%
Prop 4: Permit county to issue bonds for development	~45%	~55%	~0%
Prop 5: Allow city and county to enter interlocal contracts	~65%	~35%	~0%
Prop 6: Gen Land Office distribute revenue for public education	~60%	~40%	~0%
Prop 7: Permit El Paso County to create reclamation districts	~65%	~35%	~0%
Prop 8: Appraisal for ad valorem tax: of land devoted to water stewardship	~65%	~35%	~0%

Student Registration

How Students Will Register for Your Course

Have your students follow these 3 simple steps to register and begin using Oxford University Press's digital learning resources for *Inside Texas Politics*!

Step 1: Navigate

- First, log in to your institution's learning management system (LMS) and access your course.

Step 2: Activate Access

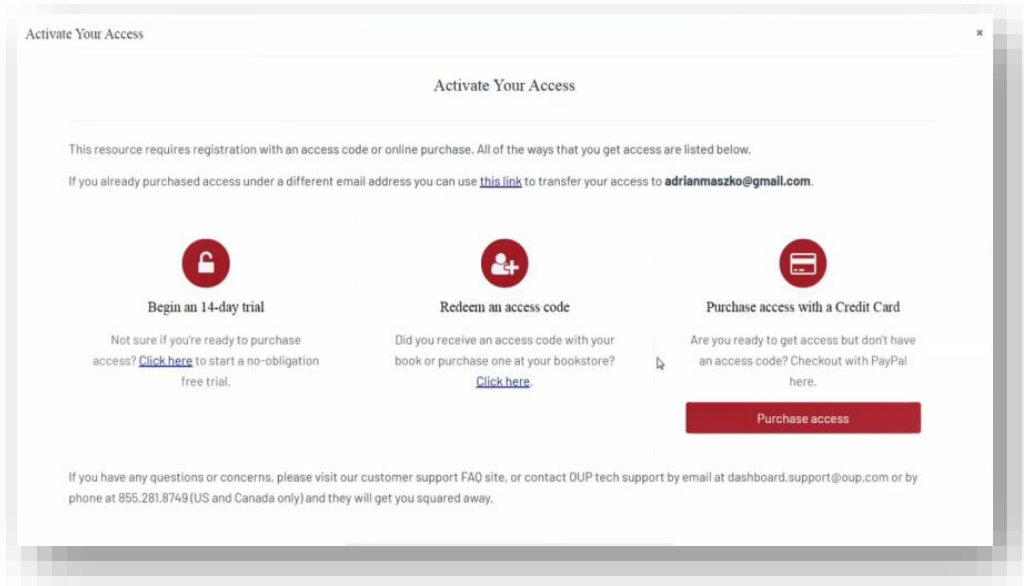
- The Oxford University Press resources will look a lot like the other resources in your course; however, the first time you encounter one that's protected you'll be asked to Activate your Access.

The screenshot displays a user interface for a course titled 'TODD2E_CARTDEMO > Modules'. On the left is a dark blue sidebar with navigation icons for Account, Dashboard, Courses, Calendar, Inbox, and Help. The main content area shows a list of course items under the heading 'Test Bank and Assessments':

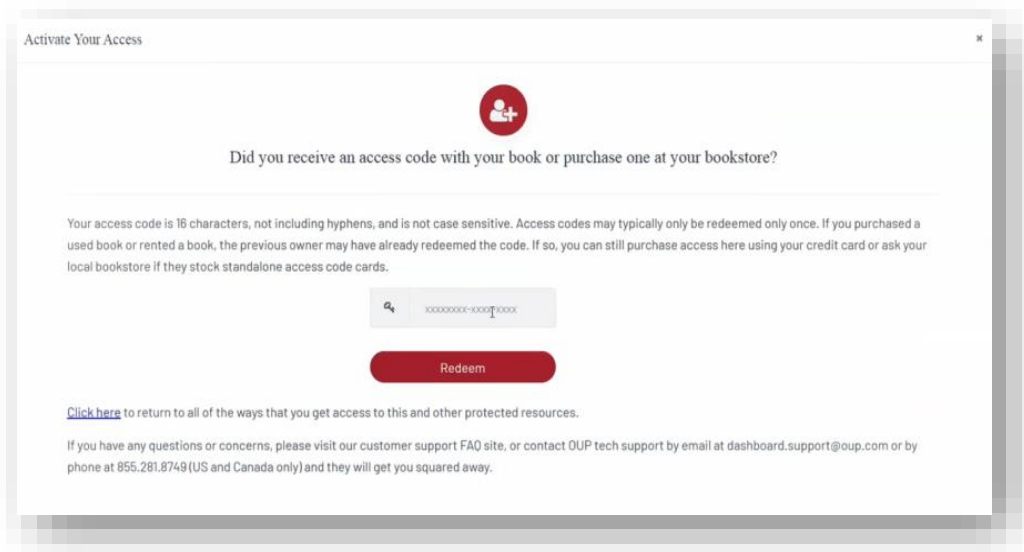
- Part 1 Test (37 pts)
- Chapter 1 Quiz (7 pts)

Below this, under the heading 'Enhanced eBook', the item 'Discovering Music eBook' is highlighted with a red rectangular box. At the bottom, there is a section for 'All Parts'.

Student Registration



- When prompted to activate your access, you will have three options:
 1. Redeem an access code, which you may have purchased with a print text or separately
 - If you select “Redeem an access code”, you’ll be prompted to enter the code you received with the purchase of your book or through your bookstore and then hit “Redeem”. You’ll then have access for the duration of time denoted with the code.



Student Registration

2. Purchase access with a credit/debit card or PayPal account
 - If you select “Purchase access with a Credit Card”, you’ll be prompted to checkout with PayPal. You will notice that much of the information has been populated for you already.
 - When you’ve finished entering your information, click “Continue”.
 - You’ll then see a purchase summary screen. Continue on to purchase access through PayPal.

The screenshot shows a web form titled "Activate Your Access" with a close button in the top right corner. At the top center is a red circular icon containing a white person silhouette with a plus sign. Below the icon is the text: "Are you ready to get access but don't have an access code? Checkout with PayPal here." A horizontal line separates this from the main form area. The form contains the following elements: a paragraph of instructions: "Complete the form below to complete your purchase on PayPal.com. No account is required for this process, you may choose to use one or checkout as a guest. If you meant to redeem an access code to access these protected resources please click here."; two input fields for names (the first contains the letter 'I'); a dropdown menu for "Country" with the text "Select country"; a dropdown menu for "State/Province/Region" with the text "Please select a country first"; an input field for "City"; an input field for "Address"; an input field for "Zip/Postal Code"; a checkbox labeled "I'm not a robot" next to a reCAPTCHA logo and the text "reCAPTCHA Privacy - Terms"; and a red "Continue" button at the bottom center.

***NOTE: Make sure to register with the same school email address associated with your LMS account and NOT with a personal email address!**

Student Registration

2. Activate a free trial
 - If you select “Begin a trial”, you’ll be prompted to redeem an access code or purchase access if you attempt to access locked content after the completion of the trial period.
 - OUP will automatically count down the days of your free trial
 - You will be prompted to redeem or purchase at the end of the trial
 - All of your work during the trial period will be saved!

Step 3: Use

- Return to your course in your institution’s LMS; then, **try opening the same resource that had been locked before**. Notice that it’s no longer locked!

**Need more help?
Contact the Digital Support Team at:**

Email: LearningLinkDirect.Support@oup.com

Phone: 855-281-8749

Website: <https://oup.softwareassist.com/>

Implementation Checklist

Instructor Implementation Checklist

The following time-table is based on best practices for implementation; however, if you need to implement these sources in a narrower timeframe, our Digital Support Team is there to get you set up in no time at all!

Accessing Your Resources (approx. 6 weeks prior to start of term)

- Create a username and password for Oxford Learning Link here: <https://oup-arc.com/signin>
- Download Learning Link Direct for your Oxford text from Learning Link at <https://oup-arc.com/access/rottinghaus2e-instructor-resources> under Instructor Resources.
 - Hand this file over to your local LMS administrator for installation
 - Confirm that your LMS administrator contacted Oxford's support team for the key/secret that allows our resources to be unlocked within your LMS
- Review the Instructor Quick Start Guide for *Inside Texas Politics*
- Bookmark the Oxford University Press Support Customer Portal at: <https://oup.softwareassist.com/>

Course Set-up (approx. 4 weeks prior to start of term)

- Determine which resources will be required for your course (activities, quizzes, etc.)
- Set due dates for assignments and assessments in your syllabus
- Review/modify your course settings
- A few days before the start of term, encourage enrolled students to register for access to Oxford University Press's premium digital learning resources for *Inside Texas Politics* and distribute student support documentation
 - Need student registration and other resources for the first day of class? Check out your title's resource hub here: <https://oup-arc.com/access/rottinghaus2e>
 - Print and upload any course documents students will need for the first day of class

Implementation Checklist

First Day of Class

- ❑ Send a follow-up email encouraging all enrolled students to register for access to Oxford's premium digital learning resources for *Inside Texas Politics* and distribute student support documentation
- ❑ Present the Student Quick Start Guide in class to register students and review why registering is important for their success in your course
- ❑ Make sure students are familiar with their purchase options and how to contact our Digital Support team if any need should arise

