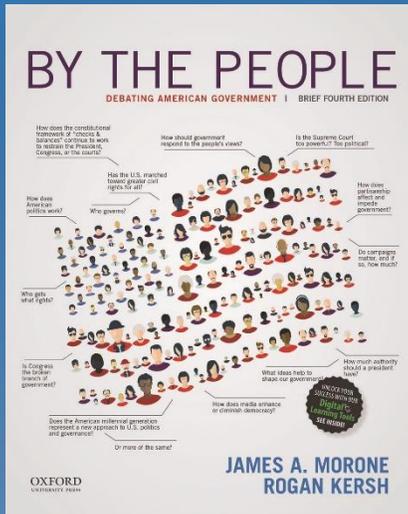# Student Quick Start Guide:

Oxford Learning Link Direct for Morone & Kersh, *By the People*, Brief 4th Edition

What's Inside:

Introduction
Student FAQ
Register for Your Course
Getting Acquainted with Your Resources
Where to Go for More Help

Oxford University Press
Not for profit. All for education.

Welcome to Oxford University Press's digital resources! To help you get off to a smooth start this term, this Student Quick Start Guide will cover the need-to-know information about using and accessing Oxford's digital resources that you can use in place of or in addition to your *By the People, Brief 4th Edition,* textbook via Oxford Learning Link Direct.

Who We Are

At **Oxford University Press, content comes first.** We create high-quality, engaging, and affordable digital material in a variety of formats to meet your unique course needs.

What We Offer

All new print and digital copies of *By the People,* **Brief 4th Edition,** come with an access code that allows you to unlock a full suite of engaging and effective digital learning tools with Learning Link Direct.

Oxford University Press **takes your learning to the next level** with our digital resources that allow you to engage first-hand with Oxford's content, access study guides and other study tools, and check your knowledge and skill application with various assessments.

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Welcome to Oxford University Press's Digital Resources!

To help you get off to a smooth start this term, this Student FAQ will address some frequently asked questions about accessing and using the digital resources for *By the People*, Brief 4th Edition, by James A. Morone and Rogan Kersh!

Q: How do I register for my *By the People* course?
A: Follow the three simple steps listed in the [Register for Your Course](#) section to begin using Oxford's digital learning resources.

Q: What technical support resources are available to me?
A: Our dedicated **Digital Support Team** is available by phone and email to assist students with technical questions. For support regarding Oxford content or gaining access to Oxford content, contact our Digital Support Team at:

- **Email:** LearningLinkDirect.Support@oup.com
- **Phone:** 855-281-8749
- **Website:** https://oup.softwareassist.com/
- **Digital Support Team Hours:**
    - Monday–Friday: between 9:00am–11:00pm (EST)
    - Saturday: between 11:30am–8:00pm (EST)
    - Sunday: between 11:30am–11:00pm (EST)

Q: Is it really worth accessing OUP's digital learning resources for this course?
A: Yes! OUP's premium digital assets takes your learning to the next level and will help you succeed in your course. These digital learning solutions provide a variety of resources, exercises, and activities that drive and promote student success.

Q: How long will I have access to Oxford University Press's digital learning tools for my book?
A: You will have access to OUP's digital content for **the duration of your course**.

Q: Is access to the digital learning resources for *By the People* included if I purchase a new book?
A: Yes! **All new print and digital copies of the text automatically include a one-time-use access code that allows students to unlock our premium digital content** for no additional cost.

Q: What if I purchased a used or old edition of the book?
A: For students who purchase a used book or old edition, OUP provides the option to purchase **stand-alone access** to our digital content for $37.95 USD*. Our stand-alone access card pricing (purchasable either at the bookstore or via OUP's Ancillary Resource Center) is considerably more affordable than our competitors and provides full access to the eBook and the digital assets for half the price of the paperbound text. (*Price as of January 2020, subject to change)

Q: What if I'm not prepared to purchase the text or stand-alone access at the start of the term?
A: Students who are not prepared to redeem their access code or purchase access at the start of the term will have the option to activate a 14-day free trial. Additional details can be found in the Student Registration section of this guide. This free trial option ensures that you'll have access to an eBook and all of the material that you'll need for your class on day one.

Q: Which internet browsers best supports the use of OUP's digital learning resources?
A: OUP's digital learning resources work best with **Chrome** and **Firefox**. Use of Internet Explorer is strongly discouraged.

Q: What do I do if I am having problems logging into my course?
A: If you can't login to your school's learning management system (LMS), contact your local IT department. If you're having trouble accessing Oxford content within your LMS, contact the OUP Digital Support team referenced previously.

Student Registration

How You Will Register for Your Course

Have your students follow these 3 simple steps to register and begin using Oxford University Press's digital learning resources for *By the People*!
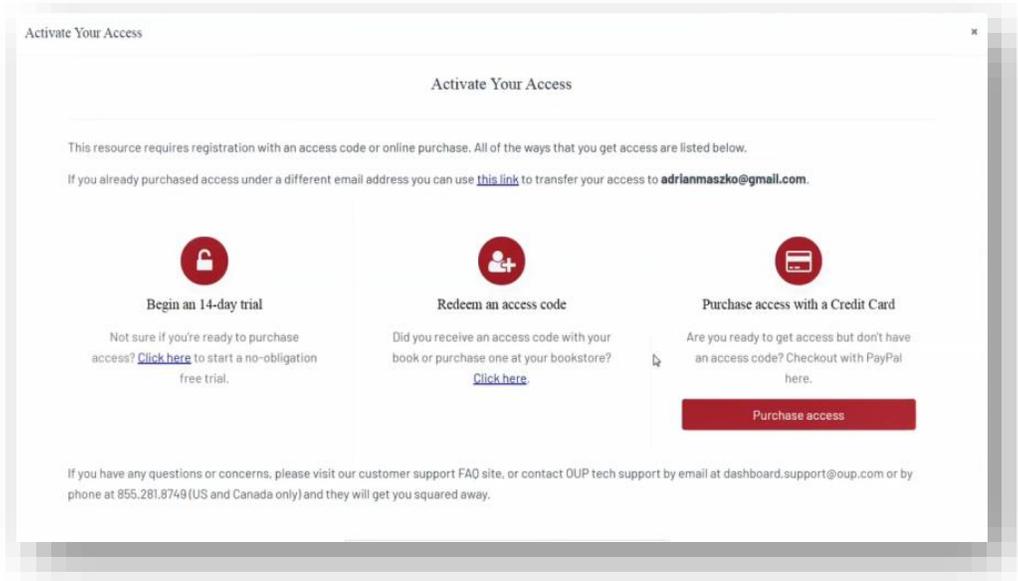
Step 1: Navigate

- First, log in to your institution's learning management system (LMS) and access your course.
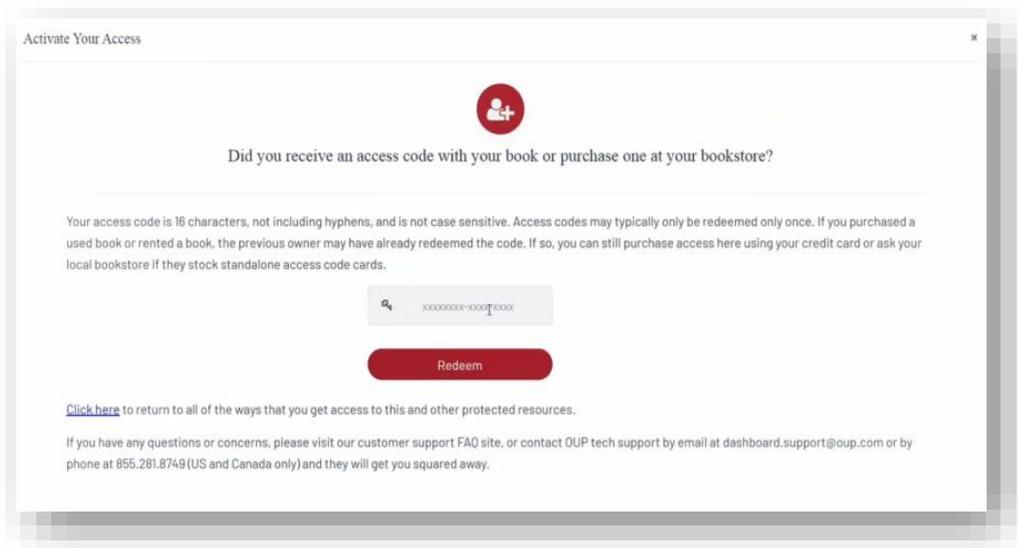
Step 2: Activate Access

- The Oxford University Press resources will look a lot like the other resources in your course; however, the first time you encounter one that's protected you'll be asked to Activate your Access.

- When prompted to activate your access, you will have three options:
  1. Redeem an access code, which you may have purchased with a print text or separately
     - If you select "Redeem an access code", you'll be prompted to enter the code you received with the purchase of your book or through your bookstore and then hit "Redeem". You'll then have access for the duration of time denoted with the code.

2. Purchase access with a credit/debit card or PayPal account
   - If you select "Purchase access with a Credit Card", you'll be prompted to checkout with PayPal. You will notice that much of the information has been populated for you already.
     - When you've finished entering your information, click "Continue".
     - You'll then see a purchase summary screen. Continue on to purchase access through PayPal.

*NOTE: Make sure to register with the same school email address associated with your LMS account and NOT with a personal email address!

2. Activate a free trial
- If you select "Begin a trial", you'll be prompted to redeem an access code or purchase access if you attempt to access locked content after the completion of the trial period.
  - OUP will automatically count down the days of your free trial
  - You will be prompted to redeem or purchase at the end of the trial
  - All of your work during the trial period will be saved!

Step 3: Use
- Return to your course in your institution's LMS; then, **try opening the same resource that had been locked before**. Notice that it's no longer locked!

Need more help?
Contact the Digital Support Team at:

Email: LearningLinkDirect.Support@oup.com
Phone: 855-281-8749
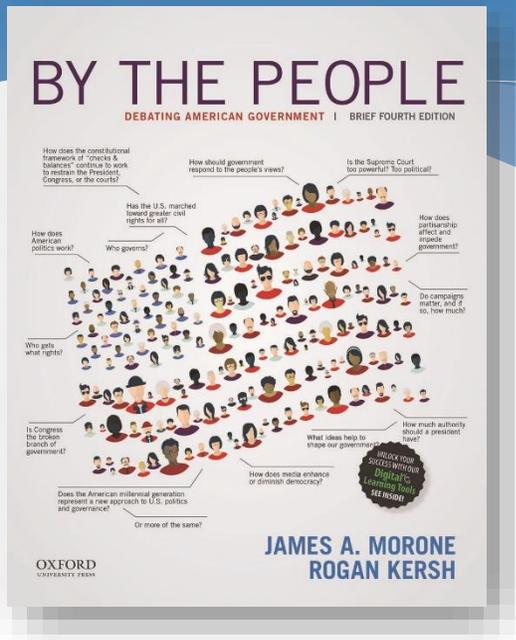**Website:** https://oup.softwareassist.com/

What You Will Find in Your Course

Student access to Oxford's digital learning Resources for *By the People*, Brief 4th Edition, includes:

- The **Enhanced eBook** that integrates Morone and Kersh's engaging narrative with a rich assortment of audio and video resources
- **14 Student Review PowerPoint slides** to help guide studying
- **18 Media Tutorials** designed to tackle issues regarding domestic and foreign policy, Congress, the judicial branch, elections, and the importance of media and the press in politics
- **17 Interactive Media Activities** that help students understand where they and their opinions fit in the greater scope of the American political system
- **8 Issue Navigator Features** that provide comprehensive overviews of central topics of debate such as Healthcare Reform, Gun Control, and Immigration
- **18 chapter quizzes and chapter exams, essays and corresponding flashcards** designed to help students focus on grasping the important material from each section
- **32 "See for Yourself" videos, 14 video quizzes, and 5 links to external CNN videos**
- And **Web Links** and **Web Activities** in every chapter

eBook ⌄

Enhanced eBook

Resources ⌄

Activities

Audio

Flashcards

Interactive Media Activities

Issue Navigators

Media Tutorials

Study Guide

Video

Web Activities

Web Links

Assessment ⌄

Chapter Exam

Chapter Quiz

Check My Learning Quiz

Essay Questions

Key Terms Quiz

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