

Student Welcome Email Template

Backman

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Welcome to OUP's digital resources! To make communicating the value of using Oxford Learning Link Direct from Oxford University Press to your students as easy as possible, we've provided this template for you to distribute to your students ahead of the first day of class.

Hi there,

Welcome to [YOUR COURSE NAME]. To make sure that everyone starts the semester as smoothly as possible, I wanted to share a few things with you about my course.

This semester, we'll be using the *Cultures of the West*, 3rd Edition, textbook by Clifford R. Backman from Oxford University Press in addition to various other resources, a list of which can be found in my syllabus. All new purchases of *Cultures of the West* (print or eBook) include access to valuable study tools and assessments that will help you succeed in this course. You will register for and access these materials in our [Canvas/Blackboard/D2L/Moodle] course.

Before the first day of class, make sure to read over the syllabus, purchase Backman's *Cultures of the West* from the bookstore or online, and follow the instructions within the text to register for the accompanying digital learning resources. If you are unable to purchase your course materials before the start of class, please note that you can take advantage of a trial option that will allow you to access the *Cultures of the West* eBook and accompanying material at no cost for a period of 14 days. You can start the trial by accessing one of the *Cultures of the West* resources in [Canvas/Blackboard/D2L/Moodle].

I look forward to our meeting on the first day of class: [DATE CLASS BEGINS] in [LOCATION OF CLASS].

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All best,
[YOUR NAME]

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