Student Quick Start Guide: Gordon, *Art Matters*

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Oxford University Press
Not for profit. All for education.
Welcome to Learning Cloud by Oxford University Press! To help you get off to a smooth start this term, this Student Quick Start Guide will cover the need-to-know information about using and accessing your Learning Cloud course.

Who We Are
At Oxford University Press, content comes first. We create high-quality, engaging, and affordable digital material in a variety of formats to meet your unique course needs.

What We Offer
Learning Cloud for Art Matters delivers engaging learning tools within an easy-to-use cloud-based courseware platform.

Learning Cloud was designed to be streamlined, intuitive, and as clear as possible. The platform is also supported and administered by Oxford University Press, so you can focus on learning.
Welcome to Learning Cloud Oxford University Press!
To help you get off to a smooth start this term, this Student FAQ will address some frequently asked questions about using and accessing the Learning Cloud course for *Art Matters* by Pamela Gordon.

Q: How do I register for my *Art Matters* course?
A: Follow the 3 simple steps listed in the Register for Your Course section to register begin using Learning Cloud.

Q: What technical support resources are available to me?
A: Our dedicated Digital Support Team is available by phone and email to assist students with technical questions. For support regarding Oxford content or gaining access to Oxford content, contact our Digital Support Team at:
• Email: LearningCloud.Support@oup.com
• Phone: 855-281-8749
• Website: https://oup.softwareassist.com/
• Digital Support Hours:
  • Monday–Friday: between 9:00am–11:00pm (EST)
  • Saturday: between 11:30am–8:00pm (EST)
  • Sunday: between 11:30am–11:00pm (EST)

Q: Is student access to the Gordon Learning Cloud course included with my copy of the book?
A: Yes! All new print and digital copies of the text automatically include a one-time-use access code that allows students to unlock Learning Cloud for no additional cost.

Q: How long can I access my *Art Matters* Learning Cloud course?
A: All enrollments have access to their Learning Cloud for the duration of your course.
Q: Is it really worth accessing Learning Cloud for my Art Appreciation course?
A: Yes! Learning Cloud’s premium digital assets takes your learning to the next level and will help you succeed in your course. These digital learning solutions provide a variety of resources, exercises, and activities that drive and promote student success.

Q: Which internet browsers best support Learning Cloud use?
A: Learning Cloud works best with Chrome and Firefox. Use of Internet Explorer is strongly discouraged.

Q: What do I do if I am having problems logging into Learning Cloud?
A: If you cannot remember your password, you can follow the “Forgot your password?” link on the Learning Cloud login page to recover your password. Enter your username and press submit, and you will receive a password reset email to the email address associated with your account.

If you do not receive the email in a few minutes, this could be because you mistyped your username, your account's email address is not set or is incorrect, or the email was delayed or routed to your junk email folder. Check your Spam and Junk folders for the email. If you cannot find it you will need to contact Dashboard Support.

The fastest way to get a response is by submitting a new incident. Please be sure to include your Learning Cloud username in your request.

You can also contact the Digital Support Team by phone at 855-281-8749.
How Students Will Register for Your Course

Follow these 3 simple steps to register and begin using your Learning Cloud course!

Step 1: Navigate & Login
- First, visit the unique URL for your Learning Cloud course provided by your instructor.
  - For example: https://oup.instructure.com/enroll/XXXXXX
  - Within your course, you’ll be prompted to either login or create an OUP Instructor account.

Step 2: Activate Access
- Once you login, you’re in the course. However, the first time you encounter ‘locked’ content, you’ll be prompted to gain access by entering a redemption code, purchasing access, or starting a free trial.

![Activate Your Access](image-url)
If you select “Redeem an access code”, you’ll be prompted to enter the code you received with the purchase of your book or through your bookstore and then hit “Redeem”. You’ll then have access for the duration of time denoted with the code.
If you select “Purchase access with a Credit Card”, you’ll be prompted to checkout with PayPal. You will notice that much of the information has been populated for you already.

- When you’ve finished entering your information, click “Continue”.

![Activate Your Access](image-url)
• You’ll then see a purchase summary screen. Continue on to purchase access through PayPal.
• If you select “Begin a trial”, you’ll be prompted to redeem an access code or purchase access if you attempt to access locked content after the completion of the trial period.

Step 6: Use
• After gaining access to ‘locked’ content, you’re now able to begin using Learning Cloud!

Need more help?
Contact the Digital Support Team at:

Email: Learning Cloud.Support@oup.com
Phone: 855-281-8749
Website: https://oup.softwareassist.com/
What You’ll Find in Your Course
Learning Cloud for *Art Matters* by Pamela Gordon includes:

- An **Enhanced eBook** that integrates the text’s engaging narrative with a rich assortment of audio and video resources
- **Compelling videos**, including the “How Art Matters” mini-documentaries tied to each chapter
- “**Explore Art Matters**” activities at the end of each chapter
- “**Artists Matter**” photos highlighting the diversity of creative artists over the ages
- **Interactive Image Walkthroughs**
- **Interactive timelines**
- **Quizzes, assessments**, and **flashcards**
- **Interactive Quick Review questions** tied to each learning objective
- 800+ high-quality **images**
- An **annotated bibliography**
- **Audio pronunciations**

**Note** that activities and quizzes completed in the eBook are for self-study and do NOT report to a gradebook. Results will only be recorded for assessments assigned and accessed through your Learning Cloud Home or Assignments screen.
Having trouble registering for access to Learning Cloud or there is an issue with the Oxford content itself?

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