

## Colour and attention

Snowden, R. J. (2002) Visual attention to color. Parvocellular guidance of attentional resources? *Psychological Science* **13**, 180-184.

<http://pss.sagepub.com/content/13/2/180.abstract>

1. What previous evidence was there that colour could help in drawing attention to an object? What evidence was against this position?
2. How did the author go about making sure that the cue used was only detectable on the basis of its colour, rather than some other artefact?
3. Outline the peripheral cueing paradigm (sometimes known as covert cueing) and the conditions tested in this experiment.
4. What were the results and how does the author interpret them?
5. Devise a further experiment, using a similar methodology, which looks at the issues of what guides visual attention.