

# Chapter 5

## The British Invasion and American Responses

1. The Beatles and the British Invasion
  - a. Beatles were already established stars in Europe by 1964 when they toured the United States
  - b. Mass adulation surrounding the group known as “Beatlemania”
  - c. American Beatlemania represented the first time extreme adulation was bestowed on nonnative rock musicians
  - d. Beatles were the first important “group”
  - e. Beatles audience identified with the band
  - f. British Invasion bands included the Beatles, the Who, the Rolling Stones, and the Kinks
  - g. Beatles modeled themselves after Buddy Holly’s Crickets
  - h. The Beatles quit touring in 1966 and became a “studio band”
2. “Please Please Me” (1962)
  - a. Beatles first top 10 hit in the U.K.
  - b. Straightforward up-tempo love song
  - c. AABA form
  - d. Ascending melody of “B” section depicts intensity
3. “Hard Day’s Night” (1964)
  - a. Title song from the Beatles first movie
  - b. Title demonstrates clever wordplay
  - c. AABA form with references to blues form
  - d. Lyrics and form express themes of dissonance resolving to consonance
4. “Yesterday” (1965)
  - a. Wide-ranging and enduringly popular
  - b. Evokes Tin Pan Alley models
5. “Eleanor” Rigby (1966)
  - a. Released as the “B” side of “Yellow Submarine”
  - b. Accompanied by a string quartet used unconventionally
  - c. Verse/chorus form suggests the influence of folk ballads
  - d. Incorporates uneven phrase lengths reflecting the theme of incompleteness
6. The Rolling Stones and other British Invaders
  - a. Included the Rolling Stones, the Animals, the Who, the Kinks, Gerry & the Pacemakers, the Hollies, and Herman’s Hermits
  - b. Generally stayed close to their musical roots

- c. Other than the Beatles, the Rolling Stones had the greatest influence
- 7. Meanwhile, back in California
  - a. Brian Wilson created *Pet Sounds* (1966) with the Beach Boys
    - i. Inspired by the Beatles' *Rubber Soul* (1965)
    - ii. Rock's first concept album
    - iii. Beach Boys released the single "Good Vibrations" (1966)
- 8. Urban folk music: Bob Dylan
  - a. Concerned with political and social issues
  - b. Associated with working-class, rural southerners
  - c. Artists favored acoustic guitars
  - d. Perceived by fans as "authentic" and often scholarly
  - e. Bob Dylan
    - i. Considered the embodiment of the folk movement
    - ii. Later embraced rock 'n' roll
    - iii. Established himself as a singer/songwriter in New York City
    - iv. Stood out for the originality and intensity of his songs  
Idiosyncratic performance style a barrier to pop marketability
    - v. Often incorporated traditional melodies
    - vi. Transformed himself into a rock 'n' roll musician at the 1965 Newport Folk Festival
    - vii. Raised the possibility of rock 'n' roll as "art"
- 9. Like a Rolling Stone
  - a. Ended restrictions on length, subject matter, and poetic diction
  - b. Dense sound dominated by organ and piano
  - c. Features an "in your face" vocal style
  - d. Incorporates surreal images and blunt realism
  - e. Strophic form with very long strophes