**Links to Additional Resources**

Developing your Sociological Imagination.

<https://www.youtube.com/watch?v=BINK6r1Wy78>

Understanding ethnocentrism. <http://www.chegg.com/homework-help/definitions/ethnocentrism-49>

Durkheim’s Collective Conscience <http://study.com/academy/lesson/collective-consciousness-definition-theory-examples.html>