# Chapter 8

1. How does perception differ from sensation? Or is it different?
2. Why is response bias an important aspect of signal detection?
3. How well can we influence people using subliminal perception?
4. How might trichromacy and opponent-process work together as opposed to being rival theories of colour perception?
5. What is the particular psychological significance of touch? Consider positive and negative experiences associated with touch.
6. How have Gestalt principles helped with psychologists’ understanding of perception?
7. How might evolution and culture affect our perception? Provide examples.
8. In what ways can face perception be said to be “special” to the brain?
9. In what ways is perception affected by expectations?
10. Gibson’s direct theory of perception is a radical alternative to more conventional theories. How credible do you consider it to be?
11. The evidence supporting extrasensory perception is probably comparable to that supporting most commonly accepted psychological phenomena. So why do most psychologists still not believe in ESP?