# Chapter 7

1. What do you understand by learning? How does this compare to the approach of learning theorists in psychology?
2. What do we mean by associative learning?
3. JB Watson thought all human behaviour could be explained by classical conditioning. How do you respond?
4. How (a) ethical (b) credible do you see the Little Albert study as being?
5. Is evaluative conditioning the same as classical conditioning?
6. What can’t classical conditioning explain?
7. What are the strengths and weaknesses of BF Skinner’s research methodology?
8. Is there a role for evolution in understanding classical conditioning?
9. How might mirror neurons be important in learning?
10. Is there a role for cognition in learning theory? Try to explain with reference to classical conditioning, operant conditioning and observational learning.