# Chapter 3

1. (a) Which is the best research method? Hint: it’s another daft question!
   1. (b) Are there any methods that might appeal to you in particular?
2. Why is sampling important? When is it *particularly* important?
3. What can we get and *not* get from survey research?
4. To what extent can extract causal relationships from correlations?
5. What defines a study as an experiment?
6. How are significance and effect size different? Why do we need both?
7. When is qualitative research more useful than quantitative?
8. Why do ethics matter?