

CHAPTER 11

Multiple Methods: Two or More Approaches Are Better than One

Learning Objectives

1. Explain the logic of triangulation.
2. Identify the relative strengths and weaknesses of major approaches to social research.
3. Explain the value of using multiple approaches to address a research question.
4. Describe the four main purposes of conducting mixed methods research.
5. Describe how mixed methods research designs vary in terms of timing and integration.