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James Beechey

SKILLS

A passionate communications strategy consultant, green activist, and ecological educator who thrives in a bustling environment and continually seeks new challenges

EXPERIENCE

Rocky Ridge Communication Consulting, Canmore, AB *Environmental Communications Consultant*

May 2018–present

- Clients includes private sector and public sector
- Public presentations on oil and gas-related subjects

Dept. of Communication and Culture, Royal Roads University *Graduate Research Assistant*

September 2016–April 2018

- Assisted Professor Teo Lakshmi with her research on alternative energies, place identity and displacement, and democratic discourses
- Presented (in conjunction with Dr. Lakshmi) at Congress of Humanities and Social Sciences May 2017

World Wildlife Fund, Victoria, BC *Education Outreach Coordinator*

January 2015–March 2018

- Responsible for overseeing up to ten school outreach staffers and volunteers
- Developed school visits program, including messaging and scripts
- Presented at Greater Edmonton Teachers Convention February 2016

Angus Watt High School, St Albert, AB *Teacher, Science and Math Department*

September 2010–June 2014

- Taught Science 10/20, Chemistry 20/30, Biology 20/30
- Gained permanent teaching certificate
- Teacher sponsor for Green Club

EDUCATION

MA (Environmental Education and Communication) Royal Roads University, Victoria, BC

2018

My thesis, *Bears Remembering*, examines how the romanticizing and caricaturing of grizzly bears reduces public awareness of their threatened status in Alberta and British Columbia.

B.Ed. (Secondary Science/Social Studies)

University of Lethbridge, Lethbridge, AB

2009

Class Valedictorian.

AWARDS

SSHRC Graduate Scholarship

Royal Roads University Recruitment Scholarship

City of Lethbridge Graduate Fellowship