**Web Links**

1. **Jack Conte: “How Artists Can Finally Get Paid in the Digital Age”**

Filmed: April 2017; posted August 2017; 10 min, 31 sec

Description: “It’s been a weird 100 years for artists and creators, says musician and entrepreneur Jack Conte. The traditional ways we've turned art into money (like record sales) have been broken by the Internet, leaving musicians, writers and artists wondering how to make a living. With Patreon, Conte has created a way for artists on the Internet to get paid by their fans. Could payment platforms like this change what it means to be an artist in the digital age?”

Link: https://www.ted.com/talks/jack\_conte\_how\_artists\_can\_finally\_get\_paid\_in\_the\_digital\_age

1. **Mark Ronson: “How Sampling Transformed Music”**

Filmed: March 2014; posted May 2014; 16 min, 50 sec

Description: “Sampling isn't about ‘hijacking nostalgia wholesale,’ says Mark Ronson. It's about inserting yourself into the narrative of a song while also pushing that story forward. In this mind-blowingly original talk, watch the DJ scramble 15 TED Talks into an audio–visual omelette, and trace the evolution of ‘La Di Da Di,’ Doug E. Fresh and Slick Rick's 1984 hit that has been reimagined for every generation since.”

Link: https://www.ted.com/talks/mark\_ronson\_how\_sampling\_transformed\_music

1. **Amanda Palmer: “The Art of Asking”**

Filmed: February 2013; posted March 2013; 13 min, 41 sec

Description: “Don’t make people pay for music, says Amanda Palmer: Let them. In a passionate talk that begins in her days as a street performer (drop a dollar in the hat for the Eight-Foot Bride!), she examines the new relationship between artist and fan.”

Link: <https://www.ted.com/talks/amanda_palmer_the_art_of_asking>